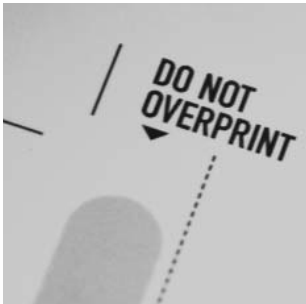
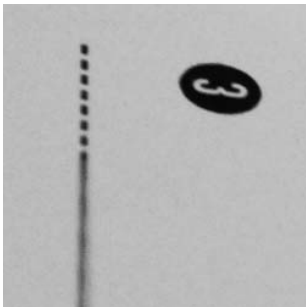
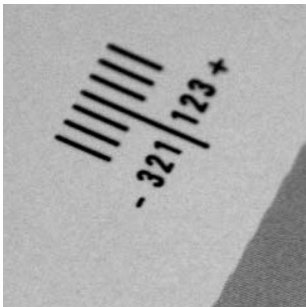
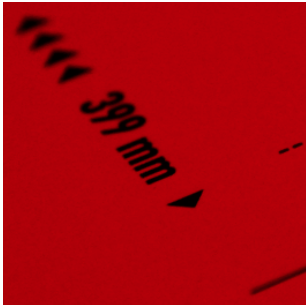


DO NOT
OVERPRINT

121 mm



Product Overview

FOLD'N GO®



235 mm

- 321 / 123 +

1

2

399 mm

◀ 30 mm ▶

◀ 125 mm ▶

◀ 123 mm ▶

High performance for your mailings: DigiGold Convertible – or simply: FOLD'N GO

CONVERTIBLE SOLUTIONS

Convertible Solutions offers you the easiest and most beneficial way to produce Selfmailers on your digital press. This innovative solution, that meets the needs of digital printing, is called FOLD'N GO. FOLD'N GO is pre-converted paper that simplifies the creation of personalized, variable data print jobs that require perforations, envelopes, adhesives, die cuts or other complex conversions. The pre-converted paper of Convertible Solutions offers you a wide variety of templates – standard or individually designed – and the opportunity to produce Selfmailers without complex and time-consuming finishing!

WHAT IS PRE-CONVERTED PAPER?

Pre-converted paper eliminates post-converting processes such as gluing, perforating, scoring, envelope-converting and other complex finishing requirements. These features are in-position prior to printing, so after the personalized sheet comes off your digital press, the only steps required to finish the piece are trimming, folding and pressure-sealing.

THE ADVANTAGES

After the job is printed you no longer need complex finishing equipment to complete your print jobs; the only post-press converting required is the traditional trimming, folding and pressure sealing the adhesives (in order to activate them). Convertible Solutions' revolutionary pre-converted products allow you to keep all of the post press finishing in-house, dramatically reducing waste, labor and transportation costs. The overrun to accommodate waste (especially for personalized variable data digital print jobs), consuming valuable time and profit, is now reduced to a minimum, compared to the traditional converting process.

With FOLD'N GO you reach a faster turn-around time, minimize variable data printing waste, eliminate post-press hassles, improve response time and add value to your variable data printing.

With our post optimized FOLD'N GO Selfmailers complex (short and long) runs are feasible, without any additional capital investment!

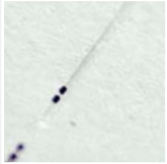
Convertible Solutions does not only provide solutions and ideas, but also volume to the press and profitability to printers. On the next pages you will find our European standard-products, available in sheet form. In order to meet the individual needs of your customer, we also develop (together with you) unique "tailor-made" solutions and customized templates.

PRINT TODAY, FOLD TODAY, MAIL TODAY... NOW THAT'S FOLD'N GO!



PERFORATION

Facilitates detaching postcards, coupons, forms, fax reply sheets, or return envelopes.



SCORES

They make folding easier and reduce the danger of cracks forming in the printed surface.



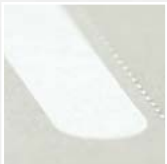
FOLDING

Folding marks unmistakably indicate where the product must be folded.



COHESIVE GLUE

Mailings are closed by a cohesive glue which is an adhesive that is dry to the touch and, when lined up with the same glue, gets activated when pressure is applied.



REMOIST GLUE

Gumming will adhere only after it has been moistened.



DIMENSIONS

Overall and intermediate size specifications make it easier to configure layouts correctly and check for accuracy during printing.



ADDITIONAL INFORMATION

Our pre-converted sheets contain additional information such as layout marks, the name of the product, obverse and reverse indication, "do not overprint" instructions and a millimetre-scale alignment bar.

◀ 30 mm ▶

◀ 125 mm ▶

◀ 123 mm ▶

Selfmailer Standard FG EU 3000



Format	235 x 125 mm (closed) 399 x 235 mm (open)
Paper	130 g/m ²
Configuration	3-directional letterfold
Closure	suitable pressure sealing of flap
Weight	13 g
Application option	The Selfmailer Standard is an ideal direct marketing tool on which photos, texts, and design elements can be clearly arranged.

Selfmailer Responsecard FG EU 3100



Format	235 x 125 mm (closed) 399 x 235 mm (open)
Paper	170 g/m ²
Configuration	3-directional letterfold
Closure	suitable pressure sealing of flap
Extra	detachable card (148 x 105 mm)
Weight	17 g
Application option	The SelfmailerResponsecard transports for example a perforated detachable invitation or postcard for ordering catalogues.

Selfmailer Faxresponse FG EU 3200



Format	235 x 125 mm (closed) 399 x 235 mm (open)
Paper	130 g/m ²
Configuration	3-directional letterfold
Closure	suitable pressure sealing of flap
Extra	detachable large fax form (235 x 122 mm)
Weight	13 g
Application option	The detachable fax form offers generous space for requesting important information. May also be used for tickets.

Selfmailer Coupon FG EU 3300



Format	235 x 125 mm (closed) 399 x 235 mm (open)
Paper	170 g/m ²
Configuration	3-directional letterfold
Closure	suitable pressure sealing of flap
Extra	10 detachable coupons
Weight	17 g
Application option	The detachable coupons may be used not only for discount campaigns but also for presenting new products in a way that is both entertaining and thrilling.

◀ 30 mm ▶

◀ 125 mm ▶

◀ 123 mm ▶

CD-Mailer FG EU 5000



Format	178 x 125 mm (closed) 178 x 304 mm (open)
Paper	250 g/m ²
Configuration	2-directional letterfold
Closure	suitable gummed flap
Extra	punched CD holder
Weight	14 g (excl. CD)
Application option	Thanks to the die-cut holder and the letterfold, the CD is perfectly safe inside the mailer. A cost-efficient and clever solution for mailing data or music.

Selfmailer Secure Standard FG EU 4000



Format	235 x 125 mm (closed) 399 x 235 mm (open)
Paper	170 g/m ²
Configuration	3-directional letterfold
Closure	suitable pressure sealing of flap
Extra	lateral adhesive strip, detachable
Weight	17 g
Application option	A mailer for confidential matters. Ideal for transaction printouts.

Returnmailer FG EU 2000



Format	235 x 125 mm (closed) 399 x 235 mm (open)
Paper	130 g/m ²
Configuration	3-directional letterfold
Closure	suitable pressure sealing of flap
Extra	detachable return envelope with remoist glue
Weight	13 g
Application option	This Returnmailer is suitable for different applications, for example customer surveys, direct debit authorizations, conclusion of con- tracts or sweepstakes. It combines response and envelope in an effective way.

Envelope FG EU 1000



Format	235 x 106 mm (closed) 230 x 235 mm (open)
Paper	100 g/m ²
Configuration	2-directional letterfold
Closure	suitable gummed flap and pressure sealed sides
Extra	the Envelope may optionally be used to mail letters folded to DL format
Weight	6 g (Envelope only)
Application option	This envelope can be the small and easy alternative to the Selfmailer Standard. A letter can be transported inside and designed matching your corporate design. It will particularly impress your customers.

◀ 30 mm ▶

◀ 125 mm ▶

◀ 123 mm ▶

MANUFACTURERS' CERTIFICATION

Successfully tested on a wide variety of digital printers, DigiGold Convertible has been officially certified by HP-Indigo® and Xeikon.



POST CERTIFICATION

Our mailing products are certified by the German Post. For countries, where Convertible Solutions is officially distributed and local Postal services don't issue official certifications, we offer Post-compliant and tariff optimized products.

For further information and actual updates, please check our website.

|||||
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